

## About CWEIC

The CWEIC was established in July 2014 with the support of the Commonwealth Secretariat and member Governments. It is a not for profit membership organisation with a mandate from Commonwealth Heads of Government to promote intra Commonwealth trade, investment and the role of the private sector across the 52 member countries. The CWEIC has a small secretariat based at Marlborough House and Guildhall in the City of London. For further information, please visit [www.cweic.org](http://www.cweic.org).

## CWEIC Member Activities & Categories

The **Commonwealth Business Forum** is CWEIC's flagship event held as part of the Commonwealth Summit (previously known as the Commonwealth Heads of Government Meeting). CBF is designed to provide a space for high-level dialogue between business and Government leaders from the Commonwealth and beyond. An important aim is to develop stronger partnerships to ensure that the Commonwealth plays its part in promoting sustainable growth across the world. The next Commonwealth Business Forum will be held in London from the 16<sup>th</sup> to 18<sup>th</sup> of April 2018 and is expected to be attended by up to 30 Heads of Government and 2,000 global business leaders. CWEIC members will be invited to speak, host sessions and receptions. Members will also receive full access to the 'VIP Lounge' which will be an exclusive networking area for Heads of Government and senior government officials.

The **Commonwealth Trade Ministers Meeting** will help identify areas where the Commonwealth can work together to strengthen trade and investment links between member countries and develop a policy agenda that benefits all member countries. The meeting will convene Trade Ministers and business leaders from across the Commonwealth and will have a particular focus on exploring the Commonwealth Factor – understanding how the shared values of the Commonwealth, language, institutions, legal and regulatory systems etc. makes average trade costs 19% lower between Commonwealth countries and how countries can better exploit this advantage to create sustainable trade and development. The meeting will be in the form of multiple roundtable discussions on key themes. The next Commonwealth Trade Ministers Meeting is expected to be hosted in Malaysia in 2019.

**Commonwealth Country/Regional Roundtables** are half day roundtable discussions focusing on a specific Commonwealth Country. The roundtable will be led by Heads of Government and/or Senior Ministers with participation from government officials, local business leaders and global investors. The discussion will focus on real business opportunities and connections, providing perspectives from government, international businesses operating in the markets and domestic businesses seeking new partners and investors. CWEIC will host a minimum of three country roundtables annually.

**Partner led Events** are events CWEIC co-hosts with its Strategic Partners on topics that reflect their core priorities. The meetings will be arranged to ensure maximum level of interaction and engagement with the panel and invited guests. The events will focus on a country, theme or sector that is of key interest to CWEIC members and convene an eclectic group of investors, subject experts and government representatives. CWEIC will co-host a minimum of three partner led events over a 12 month period on a pro rata basis.

**CWEIC Thematic Roundtables** are member group discussions hosted by CWEIC reflecting its six key themes. CWEIC will host at least three roundtable discussions per theme over a 12 month period. The discussions will bring together CWEIC members and experts on the themes from across the Commonwealth. The six themes will be on the following;

- Access to financial services
- Ease of doing business
- Technology and innovation
- Creating a sustainable business environment
- Attracting investment
- Creating an export economy

**Marlborough House Conversations and City-Commonwealth Dialogues** are 90 minute interactive discussions with a key guest; visiting government dignitaries, global business leaders and experts on subjects that are of fundamental importance to both the guest and CWEIC members. CWEIC will host a total of at least 8 conversations and dialogues over a 12 month period to be held at both Marlborough House and Guildhall.

## **CWEIC Strategic Partnership**

This category of membership is by invitation only and open to those companies with a strong Commonwealth footprint whose support CWEIC believes would benefit the wider Commonwealth community. In return for an annual fee of £10,000 CWEIC will offer the following;

- Opportunity to appoint a nominee to the Advisory Board of the CWEIC to help shape the development of the organisation and its priorities.
- Recognition of the organisation as Strategic Partners of CWEIC on its corporate brochure, the homepage of its website and all marketing materials.
- Support for the strategic and commercial objectives of the Strategic Partner through high-level introductions, referral of opportunities, public relations etc. Work that requires significant time or travel costs would be charged for additionally on a pre-agreed basis.
- Opportunity to develop new work programmes in partnership with CWEIC that reflect the strategic priorities of the member company.

- Invitation to speak at the biennial Commonwealth Business Forum (CBF).\*\*
- Two complimentary passes to the Commonwealth Business Forum (CBF).\*\*
- Participation at the Commonwealth Trade Ministers Meeting (CTMM).\*\*\*
- Participation at all CWEIC Commonwealth Country Roundtables.
- Participation at all CWEIC Partner led Events.
- Opportunity to play a leading role in CWEIC's thematic member groups. The purpose of the roundtable meetings is to identify specific areas where Commonwealth collaboration will yield the greatest results. CWEIC would like to offer the member company the opportunity to shape the agenda of the roundtable discussions to reflect the company's priority areas. Each group will meet three times a year on the following themes;
  - Access to finance
  - Ease of doing business
  - Technology and innovation
  - Creating a sustainable business environment
  - Attracting investment
  - Creating an export economy
- Unlimited access to all Marlborough House Conversations.
- Unlimited access to all City-Commonwealth Dialogues.
- Invitation to CWEIC's annual stakeholder reception.
- Invitation to CWEIC's regular briefings on the current political and economic environment of Commonwealth member states.
- An annual one to one review meeting with CWEIC's Chairman, Deputy Chairman or CEO to discuss the strategic priorities of the member company and how CWEIC could assist in achieving its targets through the Strategic Partnership.
- 10 guest passes for CWEIC events per year (excludes CBF & CTMM).

\*\* Applicable to the year the Commonwealth Business Forum is held

\*\*\* Applicable to the year the Commonwealth Trade Ministers Meeting is held

## **CWEIC Corporate Partnership**

In return for an annual fee of £5,000 CWEIC will offer the following;

- Support for the strategic and commercial objectives of the Strategic Partner through high-level introductions, referral of opportunities, public relations etc. Work that requires significant time or travel costs would be charged for additionally on a pre-agreed basis.
- Opportunity to develop new work programmes in partnership with CWEIC that reflect the strategic priorities of the member company.
- One complimentary pass to the Commonwealth Business Forum (CBF).\*\*
- Participation at the Commonwealth Trade Ministers Meeting (CTMM).\*\*\*
- Participation at all CWEIC Commonwealth Country Roundtables.
- Participation at all Partner led Events.
- Access to two of CWEIC's thematic roundtable discussions. Each group will meet three times a year on the following themes;
  - Access to finance
  - Ease of doing business
  - Technology and innovation
  - Creating a sustainable business environment
  - Attracting investment
  - Creating an export economy
- Unlimited access to all Marlborough House Conversations.
- Unlimited access to all City-Commonwealth Dialogues.
- Invitation to CWEIC's annual stakeholder reception.
- Invitation to CWEIC's regular briefings on the current political and economic environment of Commonwealth member states.

\*\* Applicable to the year the Commonwealth Business Forum is held

\*\*\* Applicable to the year the Commonwealth Trade Ministers Meeting is held