Commonwealth Enterprise and Investment Council

2023



Enterprise and Investment Council

www.cweic.org

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The Commonwealth Enterprise and Investment Council is a not-for- profit, limited company registered in England and Wales, accredited to the Commonwealth Secretariat with a mandate to promote trade and investment across the Commonwealth. Registered office: First Floor, 41-44 Great Queen Street, London, England, WC2B 5AD Company Number: 09132366

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WELCOME



"There has never been a more pressing time for creating opportunities, connecting the Commonwealth and catalysing change..."

From the time CWEIC was founded in 2014, we could not have envisioned the exponential growth and far-reaching impact that the organisation has achieved across our global network today. Through our successful partnerships, initiatives and continued support from Commonwealth Members Countries, we now welcome over 100 Strategic Partners to our network. We have opened eight 'hub' offices across the Commonwealth, organised multiple trade missions, made hundreds of key introductions for our Strategic Partners across five continents and brought together nearly 5,000 organisations at more than 150 events.

CWEIC has grown from strength to strength and is widely recognised as the Commonwealth's accredited business network. We owe the resilience and tenacity of this network to the ongoing fruitful and beneficial connections and relationships we have forged with our Strategic Partners over the years, and we take pride in the work we do. For eight years, and even through the COVID pandemic, CWEIC has been able to offer tangible support to help Commonwealth businesses and countries take the necessary steps to emerge from the crisis and work together to build back stronger.

The message has never been clearer; the Commonwealth is delivering as a network for trade, investment and enterprise for both business and government, and CWEIC is proud of the role it is playing in bringing people together. Over the coming years, as we build towards the next Commonwealth Business Forum (CBF), alongside the Commonwealth

Heads of Government Meeting (CHOGM) in Samoa in 2024, the Commonwealth Games Business Forum in Victoria, Australia in 2026, and deliver the annual Commonwealth Trade and Investment Summit, our mission is clear: to expand our operations to more Commonwealth countries and open new opportunities for our Strategic Partners.

There has never been a more pressing time for creating opportunities, connecting the Commonwealth and catalysing change and as our organisation continues to grow, we are bringing more businesses, organisations and regions into our shared, high-level network, enhancing an ever more powerful voice to champion free trade and tackle shared global challenges.

Lord Marland Chairman, CWEIC



A GLOBAL NETWORK

The Commonwealth is a global network of 56 countries and almost 2.6 billion people, 60 percent of whom are under 30 years old.

Often described as a 'Family' of Nations, the Commonwealth spans every geographical region, religion and culture. Now over 70 years old, it is home to some of the world's largest and smallest nations, including both advanced economies and developing countries.

The Commonwealth exists to foster international co-operation and trade links between people all over the world.

Every two years, leaders of Commonwealth countries meet to discuss issues affecting the Commonwealth and the wider world at the Commonwealth Heads of Government Meeting (CHOGM).

His Majesty King Charles III is Head of the Commonwealth. In his capacity as The Prince of Wales, His Majesty has been a strong advocate for the power of the Commonwealth to bring people together and unite under their shared Commonwealth values.

Her Late Majesty Queen Elizabeth II was Head of the Commonwealth throughout her reign. Her commitment and dedication to the Commonwealth and its people was evident from the first days of her reign, and during this time the Commonwealth grew from just 8 nations to 56.

The Commonwealth has members on the UN Security Council, two members of the G7, five members of the G20 and representation in every major regional economic group in the world.

THE COMMONWEALTH



People

The Commonwealth has a 2.6 billion population of which 60 per cent are under 30 years old. It represents a billion middle-class consumers.

Economy

The combined GDP of Commonwealth countries in 2021 was US\$13.1 trillion and is estimated to reach \$19.5 trillion in 2027, almost doubling in ten years from \$10.4 trillion in 2017. The Commonwealth represents 40% of the global workforce and half of the top 20 global emerging cities.

Ease of Doing Business

The Commonwealth is an association of 56 countries with well-established trading relationships and partners that share a common language, democratic principles and rule of law.

Climate Change & Sustainability

32 of the Commonwealth's members are small states, and 25 are Small Island Developing States (SIDS), which are among the most vulnerable to the impact of climate change or developmental challenges. The Commonwealth is an advocate for change, giving each state an equal voice.



Shared values

The Commonwealth is built on shared values and supported by historical, cultural and sporting links.

Research has found that the combination of these factors offers substantial benefits to trade and investment through the similarities in business, commercial and legislative practices, ultimately making it 21% cheaper to do business across the Commonwealth.

We call that the Commonwealth Advantage.

Commonwealth Enterprise and Investment Council

WHO WE ARE

THE COMMONWEALTH ENTERPRISE AND INVESTMENT COUNCIL IS THE COMMONWEALTH'S ACCREDITED BUSINESS NETWORK.

CWEIC is a commercial, not-for-profit membership organisation with an official mandate from the Commonwealth Heads of Government to facilitate trade and investment throughout the 56 Commonwealth member nations. The role of CWEIC is to use the convening power and trusted network of the Commonwealth, which is led by His Majesty King Charles III, to drive trade and investment.

CWEIC's network includes over 100 business and government Strategic Partners including Standard Chartered, Dangote Group, Zenith Bank, Trade & Investment Queensland and the Governments of Malta, The Maldives and Antigua and Barbuda from 35 countries and territories. Every two years, CWEIC hosts the Commonwealth Business Forum in association with the host country of the Commonwealth Heads of Government Meeting (CHOGM). The next will be in Samoa in 2024.

WE ARE A MEMBERSHIP ORGANISATION WHICH OFFERS OUR STRATEGIC PARTNERS (MEMBERS) THE FOLLOWING:

Connecting Commonwealth Business

Through our extensive and trusted network of contacts and relationships at the highest levels of Commonwealth Governments, business, multi-lateral institutions, and academia, CWEIC is able to link members with the right decision makers.

Creating Opportunities

CWEIC facilitates and hosts targeted trade missions, business forums and networking

events, thought leadership webinars, bespoke investment programmes and strategic introductions to support members in their bids to win new business.

Catalysing Change

Ethical and sustainable investing are important drivers for CWEIC. We work to develop financial instruments such as Green Bonds, as well as offering partnerships with global institutions, universities, charities and NGOs with shared values and aspirations.

Influence Global Discourse

CWEIC Strategic Partners have the opportunity to influence Government policy and decisions as a collective voice by engaging directly with senior government leaders and policy makers, or by presenting research and contributing to thought leadership.

CWEIC BOARD

The CWEIC Board comprises a vast wealth of knowledge, experience and expertise in Commonwealth trade, investment, government relations, philanthropy and business across a multitude of sectors. The growth and steady progress of CWEIC can be attributed to the diversity and innovation each Board member brings to the network, and the quality of our Strategic Partners.



Lord Marland
Chairman
CWEIC



Lord Swire

Deputy Chair

CWEIC



Rosie Glazebrook

Chief Executive

CWEIC



Mohamed Amersi *Chairman*Inclusive Ventures
Group



Niro Cooke *Group Director* Capital Maharaja Organisation



Pamela O'Leary
Board Member
CWEIC



Phyllis Muscat

Chairperson

Malta International

Contemporary

Art Space (MICAS)



Babatunde Soyoye

Chief Executive

Helios Investment

Partners

TESTIMONIALS



Apostle Folorunso Alakija, Vice Chairman, Famfa Oil, Nigeria



Our Organisation and I joined the CWEIC as a strategic member and a global advisory member respectively in 2016. Over the past 6 years, I have attended several Commonwealth Business Forums both as a participant and a speaker. The Commonwealth Business Forum is a great platform for Governments and businesses to partner with each other to build their individual economies, thereby creating jobs for their nationals. It also helps to enhance trade and investment opportunities across commonwealth nations.



Bryan Bletso, Head of International and Corporate Partner, Irwin Mitchell LLP, United Kingdom



As a large UK law firm with global reach, membership of CWEIC gives us knowledge and know-how of markets throughout the 56 member countries of the Commonwealth that is invaluable to our colleagues and clients alike. This is particularly relevant right now, as the UK Government looks to increase trade and investment across the Commonwealth. The ability to work closely with the CWEIC executive and collaborate with other strategic partners is something that is unique to the organisation. The growing nature of the Commonwealth Legal Network is also something that interests us and we are pleased to be proactively involved.



Nana Dwemoh Benneh, CEO, Universal Merchant Bank, Ghana



The Commonwealth Advantage, which is based on shared language, history, culture and legal systems has allowed us; as one of the oldest merchant banks in Ghana to harness growth opportunities on a global scale. As part of CWEIC's strategic partners in Ghana, we have benefited from the community and it has become top 3 in our external relations strategy. We look forward to mutually exploring growth strategies together, that propel the continent for economic and geopolitical success.



Julia Charlton, Principal Partner, Charltons, Hong Kong

CHARLTONS 易周律师行

CWEIC is a unique and amazing community, membership of which has brought great opportunities to Charltons! The CWEIC platform combines knowledge sharing, deeply informative commentary & insights and an outstanding, close-knit international network.



Ruth Euling,

Managing Director, De La Rue plc, United Kingdom



We are proud to be a founding member of CWEIC who facilitate trade and investment throughout the 56 Commonwealth member nations. I commend the support and dedication of the superb team led by Lord Marland. Today we supply to over 80% of the Commonwealth and we are committed to being a strategic partner to Commonwealth governments in supporting competition, skills and innovation across the public and private sector. Whilst there are many challenges, there are also immense opportunities ahead with the unwavering assistance of the CWEIC Team.



Frank Hestor OBE,

Chief Executive Officer, TPP, United Kingdom



I would highly recommend that any business looking to expand their footprint across the Commonwealth joins CWEIC as a Strategic Partner. In our experience, they have a unique capability to connect industry, government and key decision makers, at the very highest levels. We have grown our business across Asia, Africa and the Americas, through CWEIC's flagship events and with the full support of their exceptionally capable team.



Dr Valentine Obi,

Chairman, eTranzact, Ghana



As a leading African payment, switch and fintech company, the Commonwealth offers huge potential for us to both grow our business and build international partnerships. CWEIC have been key in supporting our expansion plans across multiple African markets, facilitating important introductions and connections.



Auguste Mbappe Penda,

General Manager,

Cameroon National Shippers' Council, Cameroon



CWEIC has enabled our organisation to deepen its roots within the Commonwealth business community. We have been working on developing a tailored strategy to boost Cameroon's share of the intra-commonwealth trade with the support of CWEIC. The team at CWEIC have been excellent in this regard, connecting us to key players in a number of Commonwealth markets, helping us attract businesses and partners to Cameroon.

THE COMMONWEALTH BUSINESS FORUM



The Commonwealth Business Forum (CBF), held every two years alongside the Commonwealth Heads of Government meeting (CHOGM), facilitates trade and promotes investment across the Commonwealth. CBF provides a unique platform to showcase Commonwealth opportunities and areas of excellence, which attracts an audience of global business leaders.

The Forum has evolved to become a place not just for dialogue, but also as a critical space for tangible, innovative and 'real' solutions to come into fruition. CBF is not a policy talking shop, success is in the connections made, new relationships forged and Commonwealth opportunities highlighted to a global audience of businesses and investors.

The next CBF will be held in Samoa, in 2024.

RWANDA

21-23rd June 2022

Held in Kigali, having being postponed since 2020 due to COVID, CBF 2022 was a welcome return for the Commonwealth business community. Opened by HE Paul Kagame, President of Rwanda, and addressed by Heads of Government representing every region of the Commonwealth, including the UK Prime Minister. The Forum focused on the recovery from the pandemic, and revitalising the global economy, and was attended by over 1500 delegates.





UNITED KINGDOM

16 - 18th April 2018

In partnership with the UK Government and the City of London, the Commonwealth Business Forum 2018 was a three-day event with more than 40 individual sessions in three iconic London locations. A total of 1400 participants from 80 nations were involved representing businesses, regulators, trade and investment promotion bodies, and Governments.

MALTA

24 - 26th November 2015

Held in Malta, the Forum was addressed by 15 Heads of Government, 180 Government and private sector leaders and attended by more than 1300 delegates from 75 countries. The Forum continues to be a growing feature of the Commonwealth Heads of Government Meeting (CHOGM), reflecting the clear priorities of Commonwealth member countries: trade, investment, growth, employment and private sector-led development.







THE COMMONWEALTH BANQUET

Strategic Partners are invited to attend the annual Commonwealth Banquet, held in the City of London's historic Guildhall. Organised in partnership with the Royal Commonwealth Society and the City of London, the Commonwealth Banquet brings together the Business Community, Commonwealth Governments, the Commonwealth Family and Diplomatic Corps for an evening of black-tie networking and celebration.

THE COMMONWEALTH TRADE AND INVESTMENT SUMMIT

Held annually alongside the Commonwealth Banquet, the Commonwealth Trade and Investment Summit (CTIS) convenes Heads of Government, senior ministers, and senior business leaders from across the Commonwealth for discussions, dialogue, meetings, and networking.

CTIS is a B2B and B2G event that bridges the gap between Commonwealth Heads of Government Meetings and Commonwealth Business Forums, providing a platform for dialogue on key Commonwealth business and economic issues. Held first in 2021 as a virtual summit due to COVID, CTIS will continue as a physical event, with regional sub-summits held across the Commonwealth.

The Commonwealth Trade and Investment Summit is developed and hosted by the Commonwealth Enterprise and Investment Council.





A PLATFORM FOR INDUSTRY INSIGHT AND EXPERT DIALOGUE ON CURRENT BUSINESS AFFAIRS

As the world entered covid lockdown, CWEIC pivoted taking our core offering online. We have remained committed to providing our Strategic Partners with a network to support their businesses, as well as supporting industries that have been significantly impacted by the global crisis brought on by the pandemic.

A Commonwealth Leadership Webinar Series was launched in order to equip members with the knowledge and tools to navigate this crisis. Initially a platform to share expertise and experience, this offering has evolved into a true virtual networking platform making connections and linking Strategic Partners to new commercial opportunities across the Commonwealth.

CWEIC's Leadership Webinar Series has featured current and former Heads of State, Cabinet ministers, Nobel Prize winners and industry experts covering a wide scope of sectors.

Recent webinars include:

- The Queen's Baton series ahead of the Commonwealth Games
- Focus on Nigeria, with HE Professor Yemi Osinbajo SAN, GCON, Vice President, Nigeria
- AfCFTA Opportunities with HE Mahamudu Bawumia, Vice-President, Ghana
- Education and Development with Professor Muhammad Yunus, Nobel Prize winner and Founder of Grameen Bank, Bangladesh
- Commonwealth Fashion with Caroline Rush, Chief Executive, British Fashion Council, UK

RECENT ACTIVITY

Commonwealth Trade Ministers Meeting

CWEIC convened thirty-one Commonwealth Trade Ministers in London, for the inaugural Commonwealth Trade Ministers Meeting (CTMM). Strategic Partners joined Ministers in closed door discussions on key economic issues, before joining them for a networking dinner hosted by the Lord Mayor of London.







Commonwealth Delegation to Vibrant Gujarat

Led by the Prime Minister of Malta and received by Prime Minister Shri Narendra Modi, CWEIC convened a delegation of 75 business leaders to 'Vibrant Gujarat' in India, providing a unique opportunity through this event to support the ambitions of the Government of Gujarat and its business community to increase Commonwealth trade.

Lord Mayor of London's visit to Nigeria

CWEIC's Nigerian Strategic Partners hosted the Lord Mayor of London in Lagos, for a Round table discussion on strengthening links with London. The Lord Mayor's delegation was joined by Strategic Partners from across the Commonwealth for discussions with the Nigerian Minister of Trade.





The Commonwealth Games Business Forum

Every four years, alongside the Commonwealth Games, CWEIC hosts the Commonwealth Games Business Forum (CGBF), with the next event due to be held in Victoria, Australia in 2026. Most recently held in Birmingham in 2022, the forum addressed the them 'Greening the Commonwealth' and was addressed by the UK Prime Minister and Chancellor of the Exchequer.

Trade Mission to Dubai & Expo

CWEIC led a 30 strong delegation of Commonwealth business leaders representing Strategic Partners from across the Commonwealth. The delegation visited country pavilions at the Expo, attended the Africa CEO Forum, hosted by the African Union and hosted a Commonwealth-UAE Partnership Summit, facilitating connections for the delegation with local investors and business leaders.

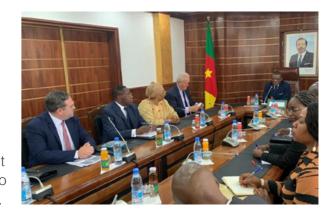


Commonwealth Infrastructure Forum

CWEIC showcased 'investor ready' projects from Commonwealth Governments, subsovereign entities and the private sector, to audiences of Commonwealth and global investors. The first Infrastructure Forum was held in London and opened by the Rt Hon Boris Johnson, in his capacity as Mayor of London. The Forum is now fully integrated into the Commonwealth Business Forum (CBF) and wider CWEIC activity, attracting institutional, private and commercial investors to the Commonwealth banner.

Business delegation to Cameroon

Lord Marland, led a delegation of CWEIC Strategic Partners to Cameroon to call on the Prime Minister, key minister and to meet with senior business leaders. The 4-day visit, which took place in both Yaoundé and Douala built on the strong relationship CWEIC has established with the Government of Cameroon, and provided an opportunity to introduce them to CWEIC Strategic Partners.



PAST SPEAKERS

- The Hon Gaston Browne, Prime Minister of Antigua and Barbuda
- The Rt Hon Philip Davis, Prime Minister of the Bahamas
- The Hon Sheikh Hasina, Prime Minister of Bangladesh
- The Hon
 Roosevelt Skerrit,
 Prime Minister of Dominica
- The Rt Hon Frank Bainimarama, Prime Minister of Fiji
- HE Nana Akufo-Addo, President of Ghana
- HE Uhuru Kenyatta, President of the Republic of Kenya
- HE Peter Mutharika,
 President of the Republic of Malawi
- The Hon Pravind Jugnauth,
 Prime Minister of Mauritius
- HE Muhammadu Buhari.

 President of Nigeria
- HE Paul Kagame, President of Rwanda
- HE Danny Faure,
 President of the Republic
 of Seychelles
- HE Cyril Ramaphosa, President of the Republic of South Africa
- The Rt Hon Boris
 Johnson,
 Prime Minister, United Kingdom

- Dr Akinwumi Adesina,
 President, African Development
 Bank
- Apostle Folorunso Alakija, Vice Chairman, Famfa Oil
- Yusuff Ali MA, Chairman, Lulu Group International
- Roberto Azevêdo,
 Director-General, World Trade
 Organisation
- Chandrajit Banerjee, Director General, CII
- Aliko Dangote GCON, Chairman and CEO, Dangote Group
- Makhtar Diop,
 Managing Director and EVP,

 IFC World Bank
- Tony Elumelu, Chairman, Heirs Holding
- Hon Chris Fearne, Deputy PM of Malta, Minister for Health
- Andrew Forrest,
 Founder and Chairman, Fortescue
 Metals Group and Minderoo
 Foundation, Australia
- Gianni Infantino, President, FIFA
- Mcebisi Jonas, Chairman, MTN Group
- Dr Donald Kaberuka, Chairman and MD, Southbridge
- Dr Agnes Kalibata, President, AGRA

- HE Wamkele Mene, Secretary General, AfCFTA
- Rakesh Bharti Mittal, Vice Chairman, Bharti Enterprises
- Dr James Mwangi, Managing Director and CEO, Equity Group Holdings
- Joanna Newman, Secretary General, Association of Commonwealth Universities
- Nick O'Donohoe, CEO, British International Investment
- Dr Ngozi Okonjo-lweala, Director General, World Trade Organization
- Jim Ovia, CFR CON Chairman, Zenith Bank
- Grant Reid, CEO,
 Mars Inc
- Reeta Roy,

 President and CEO,

 Mastercard Foundation
- Caroline Rush, Chief Executive, British Fashion Council
- The Rt Hon Particia Scotland, Secretary-General of The Commonwealth
- H.E. Maimunah Mohd Sharif,
 Executive Director, UN HABITAT
- Bill Winters, CEO, Standard Chartered
- Tan Sri Francis Yeoh, Executive Chairman, YTL Corporation Berhad

CWEIC PROGRAMMES

COMMONWEALTH LEGAL NETWORK (CLN)

CWEIC launched its first ever Commonwealth Legal Network following a successful legal webinar held in late 2020

Overwhelming feedback from more than 113 firms across the Commonwealth, prompted the initiative to provide a commercial legal network. This legal network would supply business referrals, act as a knowledge exchange service through regular meetings and webinars, and strengthen the links between Commonwealth law firms and businesses from the CWEIC network and beyond.

To maintain the quality, integrity and management of the network, membership of the CLN is by invitation-only. New applicants are approved through the CLN Membership Committee consisting of existing CWEIC Strategic Partner law firms.



SUSTAINABLE DEVELOPMENT: BLUE/GREEN ECONOMY

Developing concepts such as the 'Blue/ Green Economy' remain key global priorities across the Commonwealth as countries work to sustainably protect, preserve and manage our environment and seek to promote economic growth.

The Government of Antigua and Barbuda, a member of the CWEIC network, is supporting the establishment of a Centre of Excellence for Oceanography and the Blue Economy, at the University of the West Indies Five Islands Campus. The centre aims to advance intellectual progress and strengthen institutional capacity in the areas of marine science and the Blue Economy while capitalising on the economic opportunities for the Caribbean within this emerging sector.

The worldwide ocean economy is valued at approximately US\$1.5 trillion per year and Antigua and Barbuda, as well as the Caribbean region, stand to benefit from an emerging industry worth USD\$2.5 trillion through the diversification of the economy into areas such as aquaculture, marine renewable energy, biotechnology and sea vegetable farming.

CWEIC HUB NETWORK



Australasia and the Pacific

Samantha Cohen CVO

Envoy to Australasia and the Pacific samcohen@cweic.org

Jeremy Mitchell

Special Advisor – Australia



Bangladesh

Zillur Hussain

Strategic Advisor, Bangladesh



Cameroon and Gabon

Cham Etienne Bama

Country Director, Cameroon & Gabon *cham@cweic.org*



Caribbean

Ashlyn Goubault-Ebanks

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United Arab Emirates

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Ghana

Gabby Asare

Otchere-Darko

Chair Ghana International Advisory Council

John Apea

Ghana Head of Mission *johnapea@cweic.org*

Ben Gomado-Cobblah

Country Director, Ghana bencobblah@cweic.org



Gibraltar

Edward Davis, CB, CBE

Chairman, Gibraltar Hub

Jared Peralta

Country Director, Gibraltar jared@cweic.org



Kenya

Dr James Mwangi

Chair, Kenya Hub and East Africa Advisory Council

Priya Chana

Country Director, Kenya





Nigeria

Olasupo Shasore

SAN, FCIARB

Chairman, CWEIC

Nigeria International Advisory Council

Obinna Anyanwu

Country Director, Nigeria obinna@cweic.org



Singapore

Tulsi Wallooppillai

Director, South-East Asia tulsi@cweic.org

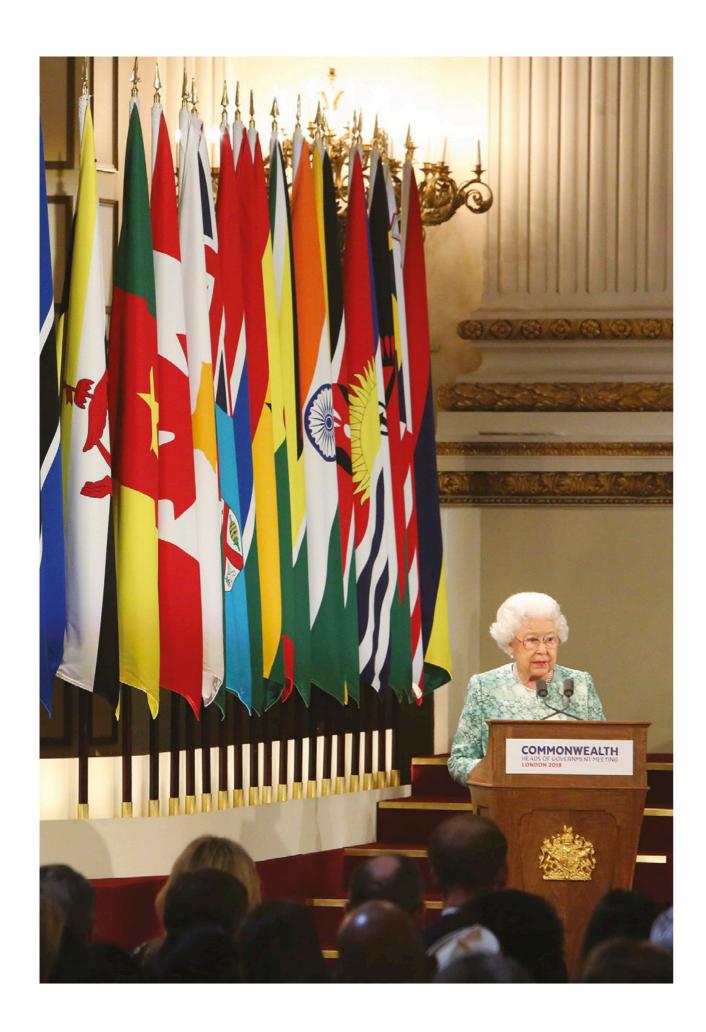


Sri Lanka

Younus Hamza

Country Director, Sri Lanka younus@cweic.org

Commonwealth Enterprise and Investment Council



A STRATEGIC PARTNERSHIP WITH CWEIC

- Connection to the CWEIC Network
 which comprises more than 100 strategic
 partners and a wider network of more than
 500 senior business and Government leaders
 across the Commonwealth from India to
 Small Island States:
- Business solutions and strategic advice for Strategic Partners with issues that are creating barriers to trading in Commonwealth markets;
- Bespoke business programmes for delegations visiting the UK and Commonwealth countries, with the opportunity to engage with senior government and institutional leaders through specially developed meeting and introduction visit programmes;
- New market entry advice and activity through our CWEIC Country Directors and networks, including but not limited to: Australia, the Caribbean, Ghana, Gibraltar, India, Kenya, Malta, Nigeria, Singapore, Sri Lanka, UAE and our UK headquarters;

- Nomination to join CWEIC's Global Advisory Council with participation from prominent business leaders across the Commonwealth from over 20 countries.
- Invitation and privileged access to key Commonwealth events including the Commonwealth Formal Banquet at the Guildhall in the City of London; the biennial Commonwealth Business Forum (CBF) held alongside the Commonwealth Heads of Government Meeting (CHOGM) and the Commonwealth Games Business Forum (CGBF);
- Position, profile and promote your business at CWEIC events and activities.
- Partnerships with connected organisations including The Queen's Commonwealth Trust (QCT), Renewable Energy and Energy Efficiency Partnership (REEEP) and the Association of Commonwealth Universities (ACU) of which CWEIC recently signed an MoU that will provide members with access to 500 academic institutions across the Commonwealth.

For more information please contact:

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Pride Azefor

Manager – Strategic Partnerships pride@cweic.org

COMMONWEALTH

Enterprise and Investment Council