

Commonwealth-Bangladesh Green Business Award

Building a more sustainable future



COMMONWEALTH

Enterprise and Investment Council

Awarding Criteria

Each application will be scored between 0 – 5 against the following criteria to create a shortlist. The top 5 shortlist will then be reviewed by the judging panel to make the final award.

The judges will assess your application based on the below criteria, please try to address them in your application.

Level of Innovation

- How innovative is the applicant?
- How are they challenging established norms?
- Are they disrupting entrenched industries and challenging the status quo?

Level of Impact

- What has changed as a result of this business?
- How widely has the impact been felt, does it go beyond the business' traditional base?
- Will the impact last or is it temporary?

Level of Technological Innovation

- What new technology are they bringing to the field?
- How are they contributing to global R&D and progress?
- Is the technology going to change the way we live our lives?

Growth Potential

- Will the business become a superstar, locally or internationally?
- Does the business have the scope to grow and meet new challenges?
- The technology may be great, but is it a viable business that will be with us for the long term?

Advocacy for Sustainability

- Outside of their technology and core business, how is the nominee contributing to making the world a greener, more sustainable place?
- Where and how are they making their voice heard?

Commonwealth Content

- Is this a truly Commonwealth business?
- Is it active in more than one Commonwealth country?
- Can its technology and innovation provide solutions to challenges across the Commonwealth?

Newsworthy

- Is this nominee exciting and vibrant, will it attract global press attention if awarded?
- Are there any negative issues that should be considered that may bring the award into disrepute?

Application Quality

- Was the application completed well and in a timely fashion?
- Have there been any issues with the application process?